

January 10, 2022

Attn: Frisco Town Council

RE: Proposed Short Term Rental 5% Excise Tax

To the Mayor and Members of the Frisco Town Council:

The board and members of the Summit Alliance of Vacation Rentals have reviewed the proposed short term rental excise tax and the staff memo detailing the plans for short term rentals in the Town of Frisco and would like to offer some considerations to Town Council.

We would like to work with and support this effort to bring funding to bear on the workforce housing issue we are currently experiencing countrywide. This issue impacts everyone, including our members and their employees, and we want to be a collaborative force within every discussion that seeks to find solutions to our shared community issues.

To that end, we support a reasonable tax of 2.5% on all lodging within the municipality of Frisco, expressly dedicated to workforce housing solutions, and with a sunset of 5 years providing the opportunity for renewal of the tax by voters if needed.

This is the model the most recent lodging tax in Breckenridge was constructed under, and not only was the tax supported by the community without opposition, but the use of the tax revenue has been very successful.

As stated by Council multiple times in the November 30th meeting, adding this 7.5% tax would increase the nightly lodging tax for short term rental guests to over 18%, making the Frisco tax rate the highest in Summit County – a move we believe will be financially detrimental to the Frisco business community as potential visitors look elsewhere.

We would be eager to offer creative solutions that the business community here in Frisco would endorse with pride, while also serving areas of public need and helping the Town of Frisco to remain competitive in our local vacation industry.

We welcome your outreach and would be happy to meet with Town Council or attend an upcoming work session to share additional ideas in support of the excise tax planning process.

Thank you for your time.

Signed,

Summit Alliance of Vacation Rental Managers